Tucker County Development Authority



Strategic Planning 2023

What is Economic Development?

The intentional practice of improving a community's economic well-being and quality of life.

**TCDA** 

What is a Development Authority?

# Development Authorities 101

TCDA

## **Development Authorities**

# **Created Under WV State Code Chapter 7, Article 12**

- Public Corporation
- County Commission Appoints
- 12-21 Volunteer Board Members
- Each Incorporated Municipality Has Seat
- 3 Year Terms
- Meetings Subject to Open Meetings Act
- Executive Sessions Permissible, Votes Public

#### **Powers Generally**

- Adopt Bylaws, Elect Officers
- Employ Personnel, Set Compensation
- Contracts & Leases
- Borrow Money
- Acquire, Sell, & Lease Real Property
- TCDA Property is Exempt from Taxes
- Subject to Annual Audit

# **Tucker County Development Authority**

#### **Mission**

Tucker County Development Authority is committed to encouragement of growth and opportunity in the area, enhancement and maintenance of economic development, and preservation of Tucker County's values and heritage.

# **History of TCDA**

1970s

1980s

1990s

2000s

2010s

2020s

Articles of Incorporation filed on November 14, 1979

Certificate of Corporation issued on January 18, 1980

Created by Tucker County Commission on May 24, 1984

Development Authority suspends operations

County Commission transfers property to **TCDA** 

Organization resumes and hires new fulltime Executive Director

**Industrial Park** developed using \$1.8M of grant funds 2001-2006

Shell Building Constructed 2006-2007

Charter Terminated on December 1, 2008, for failure to file an **Annual Report** 

First tenant moves into shell building

2019 - Pro Poly of America leases shell building

New Articles of Incorporation submitted on August 27, 2021

Certificate of Corporation issued on September 8, 2021

## **Authority Members**

July 1, 2022 - June 30, 2023

Dan Dilly, President
JR Helmick, Vice President
Roscoe 'Ronnie' Beall, Treasurer
Sandra Frank, Secretary

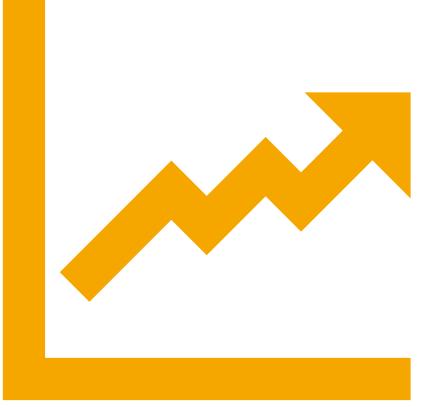
Mike Rosenau, County Commissioner

Bruce Kolsun, City of Parsons
Jody Flanagan, City of Thomas
Robby McClung, Town of Davis
April Miller, Town of Hendricks
Vacant, Town of Hambleton

Dennis Filler, Executive CommitteeBen Nelson, Executive CommitteeLucinda Nestor, Executive Committee

# **Economic Trends**

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#### 1. Population Decline

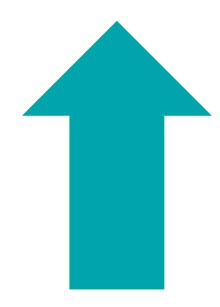
Tucker County's population decreased from 7,129 in 2010 to 6,672 in 2021, a **decline of 6.4%.** 

Tucker County's population in 1980 was 8,686, a **decline of 23.1%!** 

## 2. Demographic Shifts

The fastest growing age group between 2011-2021 in Tucker County is **65+** with its population **increasing 20.4%** 

The other age groups in Tucker County are all **declining**. The **5-19 age group** declined the most **dropping 31%**.



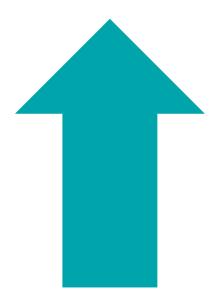
#### 3. Increase in Median Household Income

Despite the population decline, median household income in Tucker County increased from \$33,915 in 2010 to \$49,097 in 2021. This represents a 44.76% increase.

Per Capita Personal Income 33% Increase since 2016

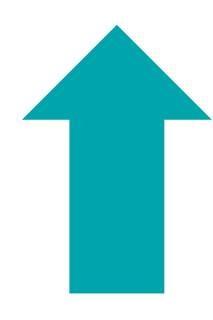
\$39,169 - 2016

\$52,251 - 2021



#### 4. Increase in Educational Attainment

The percentage of Tucker County residents with a bachelor's degree or higher increased from 13.7% in 2010 to 20.6% in 2021.



#### 5. Small Business Growth

According to the Secretary of State's website Tucker County had 269 active business registrations in January of 2010. By March of 2023, that number had grown to **639 businesses**.

This represents 256.88% growth, the fourth largest percentage increase of all 55 counties in the state.



#### 6. Decrease in Poverty Rate

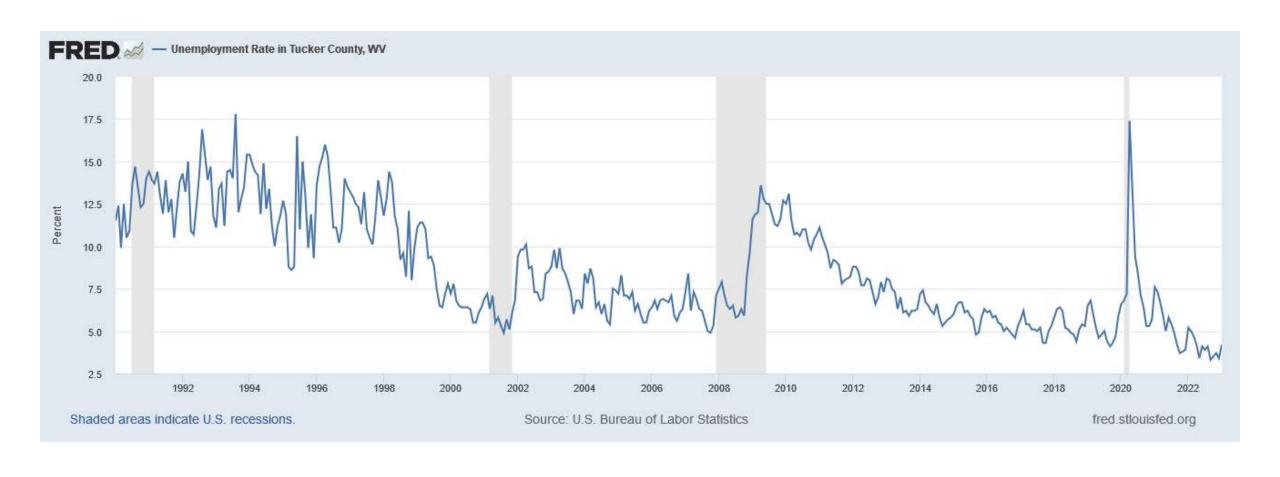
The poverty rate in Tucker County also decreased from 19.2% in 2010 to **14.7%** in 2021.

# Workforce

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# **Unemployment Rate**

1990-2022



## Workforce

## **Tucker County Snapshot**

3,395

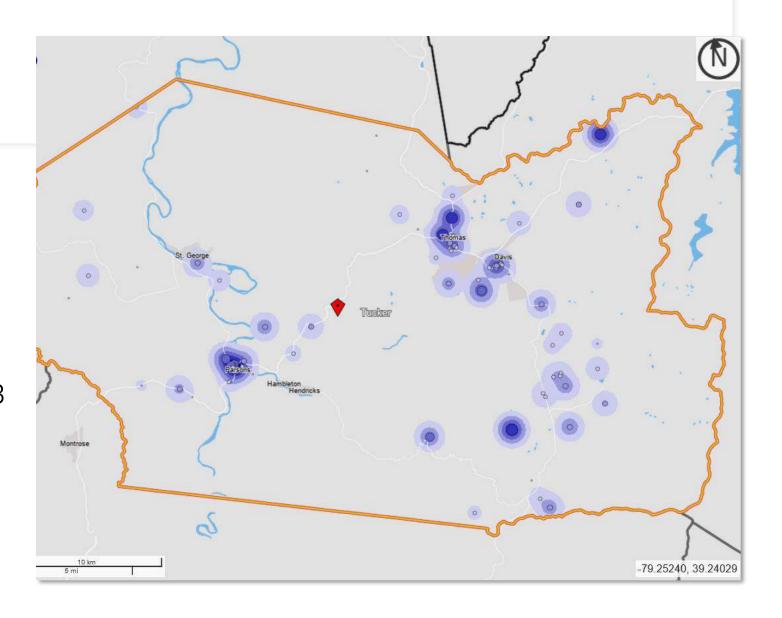
Civilian Labor Force - January 2023

4.2%

Unemployment Rate - January 2023

#### 28.9 Minutes

Mean Travel Time to Work



## **Workforce Inflow / Outflow**

### 2011

**876**Live & Employed in Tucker County

**1,398**Live Outside Tucker County,
Employed in Tucker County

**2,907**Living in Tucker County, but Employed outside

## 2019

**1,160** Live & Employed in Tucker County

**1,284**Live Outside Tucker County,
Employed in Tucker County

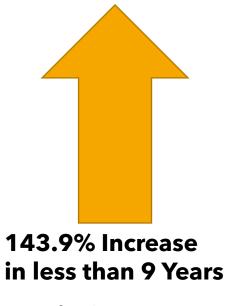
**1,658**Living in Tucker County, but Employed outside

# **Housing Challenges**

**41.1%** of housing in Tucker County is vacant. The county has a higher proportion of seasonal rentals and vacation homes.

2014 \$72,500 Median Sold Home Price

Feb 2023 \$176,800 Median Sold Home Price



February 2023

**Median Listing Home Price** 

**\$347,700 - Tucker County** 

**\$495,000 - Canaan Valley** 

\$219,000 - Parsons

Housing continues to be a challenge for businesses to who are trying to attract or retain workers.

Source: Realtor.com February 2023

# **Employment By Industry** - Women

1,469 workers



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Source: DataUSA

## **Employment By Industry** - Men

1,594 workers



## **Growth Industries**

**Healthcare / Social Assistance** 

Manufacturing

**Arts, Entertainment, & Recreation** 

**Tourism** 

Agriculture

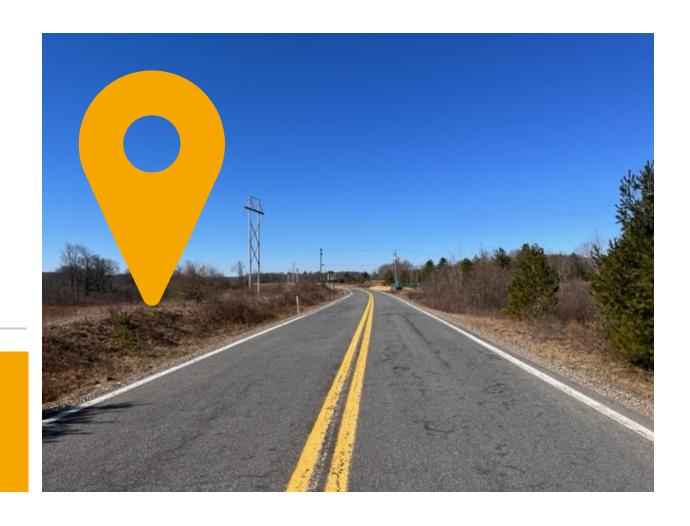
**Energy** 

### **Highest Average Wages**

- Management of Companies
- Mining, Quarrying, and Oil and Gas Extraction
- Construction

# TCDA Industrial Park

**TCDA** 



# **Tucker County Industrial Park**

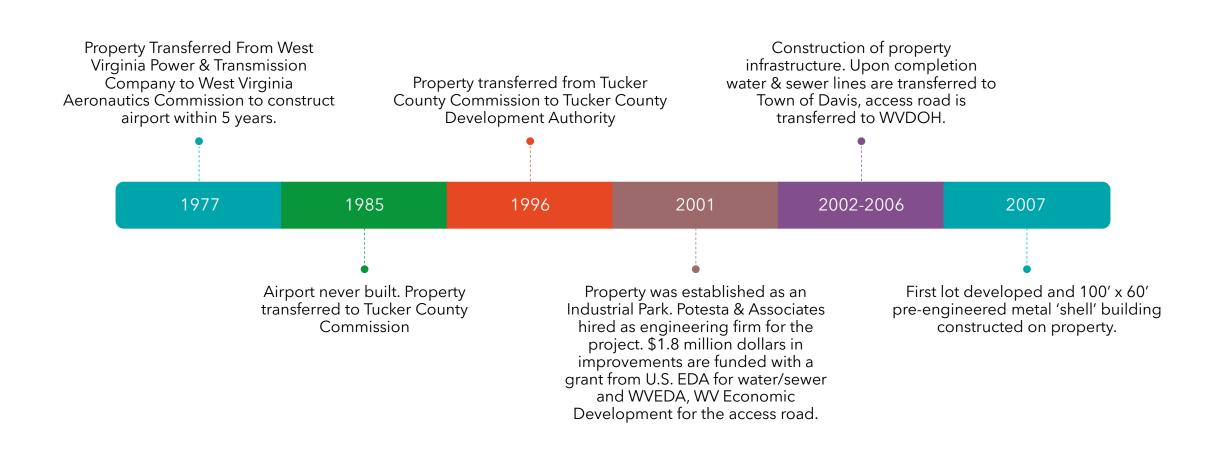
#### **Overview**

- Approximately 150 acres
- Majority of property is a wetland
- Portions in FEMA 100-year floodplain
- All under local ownership and control
- No zoning
- Good visibility and access from Route 48
- Mostly level
- Located in the Town of Davis
- Half of property is inaccessible
- Wastewater limitation

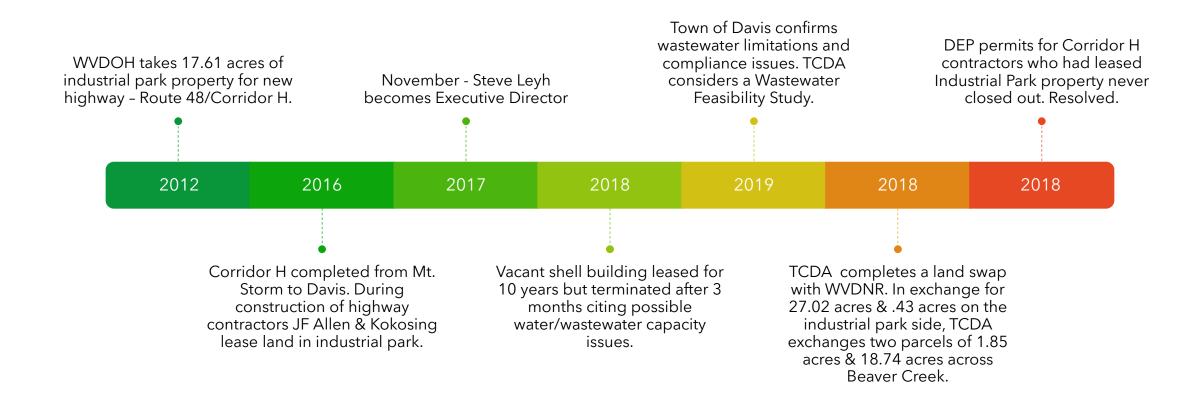
# Phase 1: Approximately 25 Acres

- Currently one building/tenant
- Mostly small half acre lots along access road
- Water & sewer infrastructure only in place along access road
- Utilities not extended to every lot
- Growing demand for land/buildings
- Good proximity to town centers
- Wireless internet only, no fiber

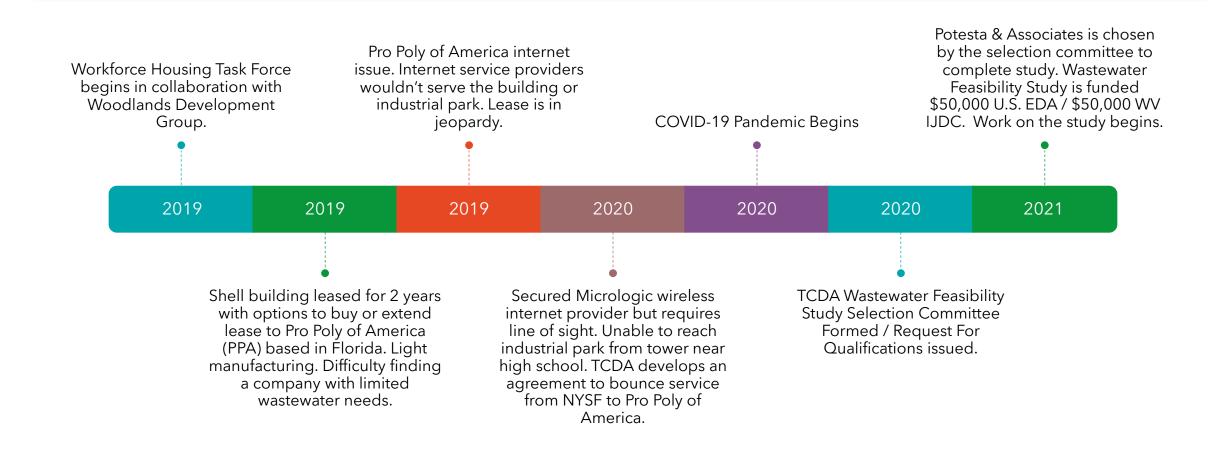
## **Tucker County Industrial Park** 1977-2007



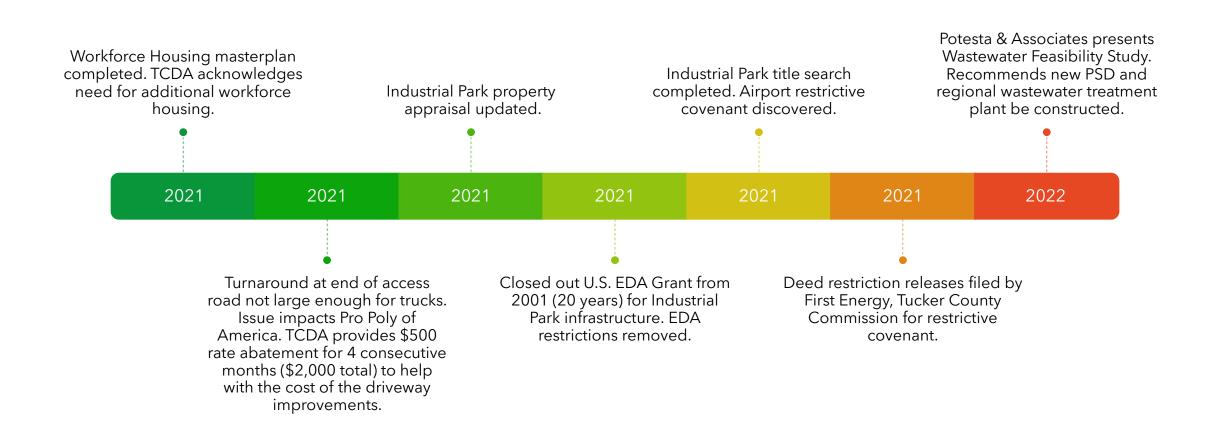
## **Tucker County Industrial Park** 2012-2018



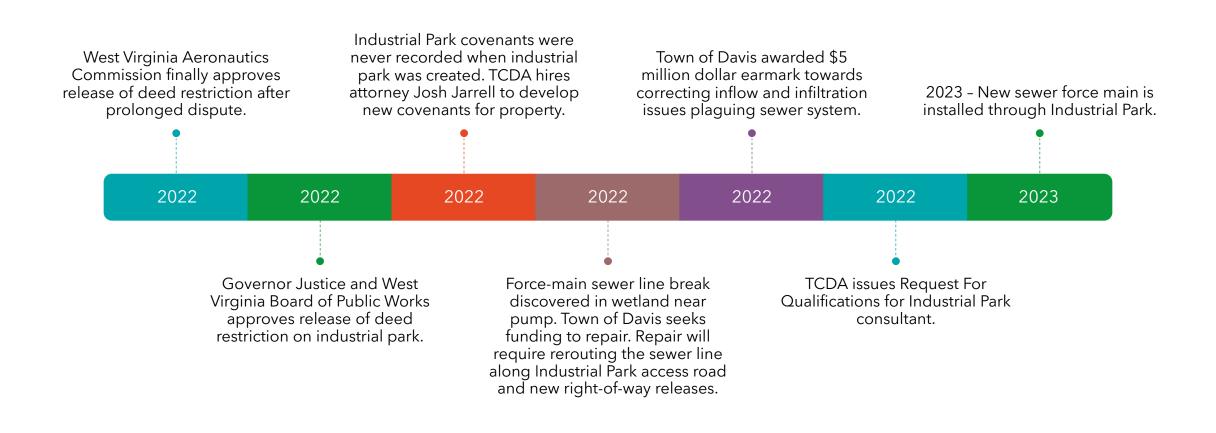
## **Tucker County Industrial Park** 2019-2021



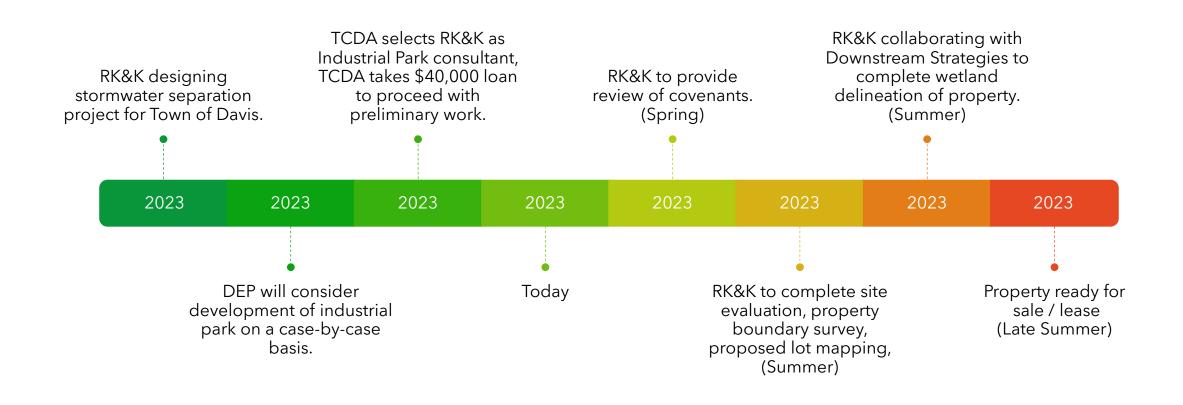
## **Tucker County Industrial Park** 2021-2022



## **Tucker County Industrial Park** 2022-2023



## **Tucker County Industrial Park** 2023



# **Growing Our Tax Base**

TCDA



## **Property Taxes**

#### THIRD LOWEST RATE OF LEVY IN STATE

Tucker County has the third lowest total rural district rate (state, county and school) by county in the state. Levy rates ending fiscal year **June 30, 2023**.

#### Randolph & Pocahontas County

Class II: 67.44

Class III & IV: 134.88

Rates are in cents per \$100 valuation.

#### **Tucker County**

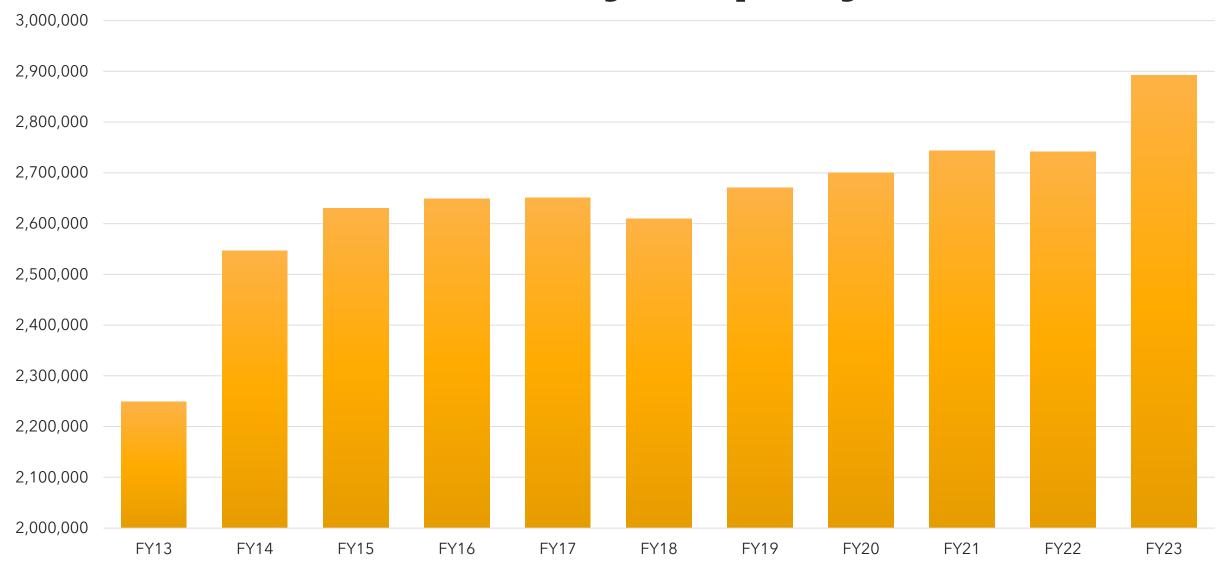
Class II: 67.72

Class III & IV: 135.44

Tucker County is one of only 8 counties in West Virginia that does not have some kind of excess levy. Barbour, Braxton, Hardy, Pendleton, Pocahontas, Randolph, Tucker & Webster

Source: WV State Auditor

# **Tucker County Property Tax**



# **Tucker County Hotel Tax**



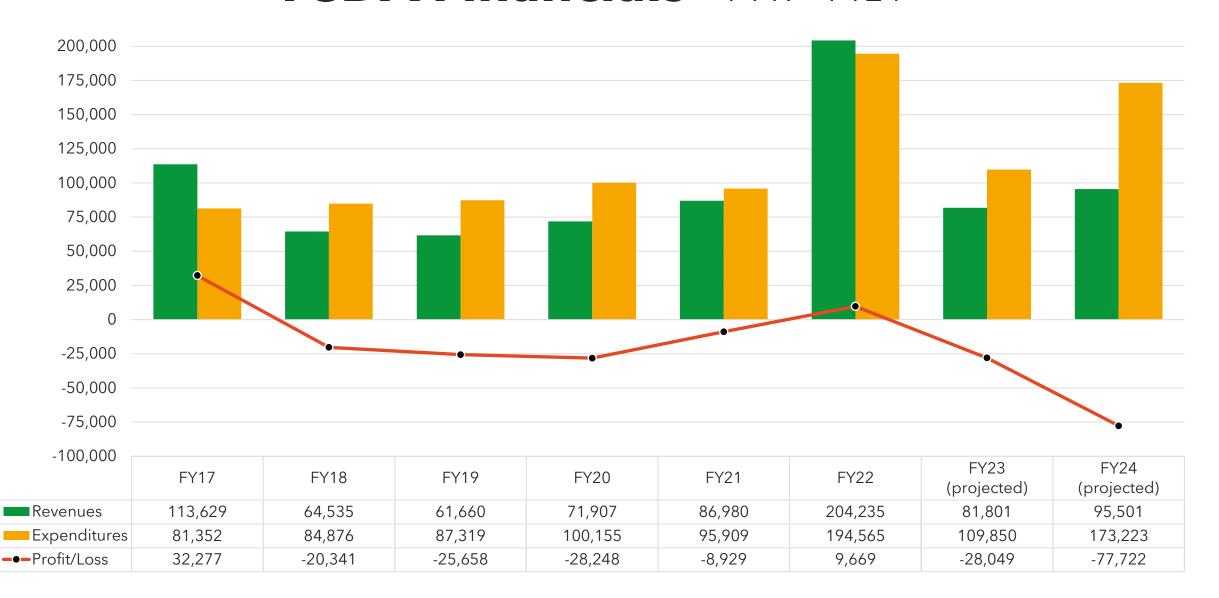
Source: Hotel Tax, Tucker County Budget, WV State Auditor, Revised General Fund

# Becoming Sustainable



**TCDA** 

## TCDA Financials FY17-FY24



## **TCDA Funding Sources**

#### Revenue

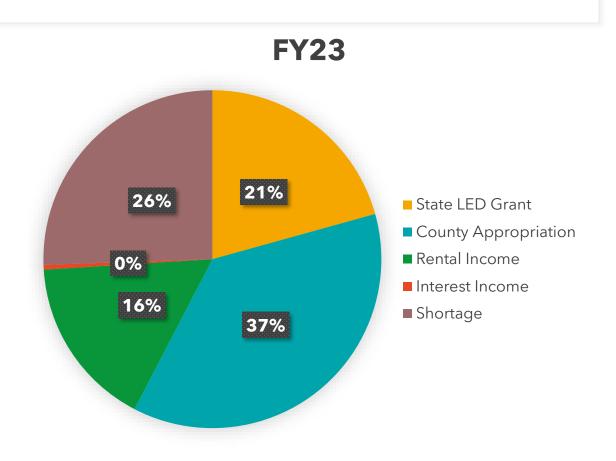
**37%** County Commission

**21%** State Local Economic Development Grant

16% Rental Income

0-1% Interest Income

**26%** Shortage - Reserve Funds



# **Tucker County Development Authority**

## "You can't sell from an empty wagon."

Although our organization has proven it can be a force of positive economic change for our county, our organization needs additional **TIME** and **RESOURCES** to deliver financial stability.

#### We must:

- 1. Continue preparing the industrial park to make it 'shovel ready' for development.
- 1. Generate recurring revenue from the industrial park property.
- 2. Construct or buy additional buildings for the purpose of leasing.



## **Thank You**



Steve Leyh, Executive Director



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www.TuckerWV.com